

**SALES & MKTG-CM/165/RCVs & TOPUPs/2014-15/ 44**

**dated**

**14.10.2015.**

**Sub: Promo offer of Dussehra Bonanza in prepaid mobile services – reg.**

Ref: 1)C.O.ND 26-07/2011-T&C-CM(Pt) dtd 09-10-2015

Approval of the competent authority is hereby conveyed on the occasion of Dussehra Festival, the following Promotional offer of Extra Talk time on Top-Up under Prepaid Mobile Services for **THREE DAYS**.

Sl. No.	Details of the offer	Applicable Top-up MRP in Rs.	Period of offer
1	Dussehra Bonanza	Talk Value of Rs 1000 on Top-up of Rs 890 (Inclu. of S.Tax)	<b>19.10.2015 to 21.10.2015</b> (Three days only)

- The above offer can be activated through Top-up.
- All other terms and conditions will remain same.
- The implementation of the tariff is made in accordance with 43rd Amendment of Telecom Tariff Order and orders/guidelines/clarifications issued by TRAI from time to time.
- This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response.

This is for kind information and necessary action please.



(Anandhi Sankararaman)

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To

GM (NW-O CM), Trichy -1/ Coimbatore, GM(S&M-CM), Chennai Telephones,

GM (F) / Sr. GM (TR) TN Circle, Chennai

DGM/DE IN SZ - Trichy

DGM (NW-O)/DE IT, Coimbatore.

Heads of All SSA

DGM (Sales) /DGM (CS) TN Circle, Chennai

DGM (ITPC) HD, DGM(S&M-CM)/AGM(S&M-CM), Chennai Telephones, Chennai